



PDR Network Launches Patient Resource Guide for Physicians

PDR Network recently launched the PDR® Patient Resource Guide for Physicians—a first-of-its-kind digital database for physicians to access and distribute resources to their patients in order to help patients understand, manage, and pay for their medications.

The PDR® Patient Resource Guide for Physicians provides physicians with a single digital resource available online, via mobile, or within their Electronic Health Record (EHR) system—helping physicians help their patients understand, afford, and stay on their medications.

The guide references thousands of patient education, support, and adherence programs that are available in hundreds of locations on the web and via mobile services. The PDR® Patient Resource Guide for Physicians aggregates, organizes, and delivers Patient Resources to physicians via a single service integrated into physician workflow.

A recent PDR Network survey of prescribing physicians underscores the need for this service, with 84% of physician respondents agreeing that they would find such a service useful and valuable. ([PDR Network, http://www.pdrnetwork.net/](http://www.pdrnetwork.net/)) 7/6.